



IHI National Hospitality Business Management Game 2012

Entries are now underway for the IHI National Hospitality Business Management Game 2012. This is a great opportunity for your college team to win a fantastic guided tour of Château de la Marquetterie and the Champagne Taittinger winery, cellars and vineyards.

Date: 1st & 2nd April 2012

Venue: Fitzpatrick's Castle Hotel, Killiney, Co. Dublin

Details of the Game:

The game consists of a number of challenges specific to a hotel property experiencing difficulties. Your college management team, selected by your tutor, will be presented with financial, marketing and sales statements for this hotel using an interactive management simulation game as well as other practical case challenges. As contestants you will provide solutions to problems you encounter. The game is created to represent real life business situations with all teams acting as management of the property. Your team will be required to develop a strategy that will require the many challenges while at the same time make decisions on strategic direction.

The Prize:

The prize consists of a three day trip to Champagne Taittinger and includes flights, overnight accommodation x 2 nights, a guided tour of the famous chalk cellars under Saint-Nicaise monastery, dinner each night at the Champagne Taittinger residences and lunch at Château de la Marquetterie.

Prize must be taken during 2012

Check out www.taittinger.com for further information

The prize is for the winning team only (max. five members) plus one tutor, plus 2 representatives from Febvre. To take part in this exciting challenge, please contact your tutor or www.ihl.ie email: info@ihl.ie

