



## **Unilever Food Solutions Ireland Supports 'Hospitality Trust'**

### **- Foodservice giant calls on trade partners to show their support -**

**20<sup>th</sup> November 2011:** Unilever Food Solutions Ireland was delighted to announce its support of Hospitality Trust at the recent launch event in L'Ecrivain restaurant, Dublin 2. The Trust (formerly known as The Catering Trust) was established in 2000, to reach out to those in need in the Irish Hospitality Industry and this year has achieved full charitable status.

Unilever Food Solutions come on board as the Trust's newest supporter and has set out to raise funds in partnership with its trade partners. For the month of November, they will make a donation to Hospitality Trust for every tub of Knorr Bouillon sold.

Speaking at the launch, Jim Reeves, Customer Director, Unilever Food Solutions Ireland, said: "We are delighted to be involved with this worthy industry focused charity and we believe other companies in the sector should embrace this opportunity to support our colleagues in the Hospitality Industry who require help at this time. Hospitality Trust provides an incredibly valuable support service and we are delighted to be able to support such a great cause."

Derry Clarke, Executive Chef at L'Ecrivain, is the face of the Hospitality Trust's new poster campaign and at the launch said "Falling on hard times is something we can all face at some stage in our lives and I am pleased to know that for the Industry, Hospitality Trust is now here to support you". He added "If you are in the hospitality industry and need assistance, please call or email them to speak confidentially to a representative who can help."

For more information on Hospitality Trust or if you would like to make a donation to the Trust, please call (01) 662 4790 or log onto [www.hospitalitytrust.ie](http://www.hospitalitytrust.ie).

### **About Unilever Food Solutions**

At Unilever Food Solutions, we help chefs all over the world serve tasty, wholesome meals that keep guests coming back for more.

We create ingredients that save precious preparation time in the kitchen, without compromising on flavour or flair. We constantly provide ideas and inspiration that keep menus fresh and exciting. Unilever Food Solutions ingredients are some of the staples of professional kitchens in 74 countries around the world, and include Knorr, Hellman's, Lyons and more.

Unilever has been involved in food since the 1880s. We understand the critical balance between impressing guests and making a profit, and how to keep menus fresh and exciting as times and tastes change.

**-ENDS-**

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